





Dekho Apna Desh

EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM(WEST & CENTRAL REGION) FOR THE MONTH OFDECEMBER 2020

EK BHARAT SHRESHTHA BHARAT DOMESTIC TOURISM ROADSHOW

Sr. No	Activities by India Tourism Mumbai	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participan ts / Attendees	Any other relevant informat ion
03	Ek Bharat Shreshtha Bharat Domestic Tourism Roadshow	Decemb er 2020	Ek Bharat Shreshtha Bharat Domestic Tourism Roadshow in Raipur, Chhattisgarh	The Union Minister of State for Tourism and Culture (Independent Charge) Shri Prahlada Patel inaugurated the domestic tourism roadshow in Raipur under Ek Bharat Shreshtha Bharat on 18.12.2020. This road show jointly organised by Ministry of Tourism through its Regional Office in Mumbai, Chhattisgarh Tourism Board	Gujarat- Chhattisg arh	participants comprised Tour operators, Travel Agents, Ministry of Tourism officials, State Tourism	

	and Gujarat Tourism. Shri TamradhwajSahu, Tourism Minister of Chhattisgarh along with senior tourism officials of Chhattisgarh attended the event. This event was a B2B event, first of its kind that the Ministry of Tourism conducted since the Covid–19 outbreak. It was held at the Mayfair Lake Resort, Raipur to connect the tour operators from Gujarat and Chhattisgarh, paired states under Ek Bharat Shreshtha Bharat. For this event 15 members from the Gujarat chapter of Association of Domestic Tour Operators (ADTOI) Indian Association of Tour Operators (IATO), Travel Agents Association of India (TAAI) Gujarat joined the 30 members of tourism stakeholders from various regions of Chhattisgarh.	officials etc
--	--	---------------

Also, India Tourism Mumbai	
in association with	
Chhattisgarh Tourism	
organised 3 day FAM tour to	
Chhattisgarh for 15 Tour	
operators and Travel agents	
from Gujarat. They have	
visited Dhokra Craft centre,	
JhitkuMitki, at Kondagaon,	
Chitrakote waterfall,	
Kotumsar caves, Tirathgarh	
waterfall and Kanger Valley	
National Park.	

अतुल्य !भारत Incredible !ndia







Ministry of Tourism, Government of India presents

EK BHARAT SHRESHTHA BHARAT DOMESTIC TOURISM ROADSHOW

18 December 2020 / Raipur

Chief Guest

Shri PRAHLAD SINGH PATEL

Minister of State (Independent Charge), Ministry of Culture and Ministry of Tourism

Dekho Apna Desh















